

a<sup>1</sup>  
Sub B1  
a system for reconciling the coupon information in the coupon data base with the  
[product information sold to the] consumer purchase information; and  
means for updating the coupon data base to reflect utilization of coupons.

Claim 2. (Amended) The system of claim 1 further comprising access means for a  
consumer to access the coupon data base to review their [account] coupon information.

Claim 4. (Amended) The system of claim 1 further comprising access means for the  
consumer to access their coupon information in the coupon data base at the store.

a<sup>2</sup>  
Sub B2  
Claim 5. (Amended) The system [of] as in claim 3 or 4 wherein the access means  
comprises a printout of [the] their coupon information in the coupon data base.

Claim 8. (Amended) An electronic coupon processing system comprising:

[means for entering data from coupons into a data base;]

a coupon data base containing coupon information associated to a consumer;

means for entering the coupon information into the coupon data base;

a<sup>3</sup>  
Sub B4  
a check-out register capable of recording [product information sold to a] consumer  
purchase information;

a system for reconciling the coupon information in the coupon data base with the  
[product information sold to the] consumer purchase information; and  
means for updating the coupon data base to reflect utilization of coupons.

Claim 9. (Amended) The system of claim 8 further comprising access means for a  
consumer to access the coupon data base to review their [account] coupon information.

~~Claim 11. (Amended) The system of claim 8 further comprising access means for the~~

4  
AGB<sup>5</sup>  
~~consumer to access their coupon information in the coupon data base at the store.~~

Claim 12. (Amended) The system [of] ~~as in claim 10 or 11,~~ wherein the access means comprises a printout of [the] their coupon information in the coupon data base.

AGB<sup>7</sup>  
Claim 14. (Amended) A method for electronic coupon processing comprising:  
entering coupon information of any consumer into a coupon data base, where the coupon information is attributed to the consumer;  
reading [product information sold to the] consumer purchase information at a store;  
reconciling the coupon data base information with the [product information sold to the] consumer purchase information;  
deducting any discount or rebate from the consumer charges based on the reconciliation;  
and updating the coupon data base to reflect the reconciliation.

AGB<sup>9</sup>  
Claim 21. (Amended) A method for electronic processing of discount coupons comprising:  
entering coupon information of any consumer into a coupon data base where the coupon information is attributed and accessible to the consumer;  
reading [product information sold to the] consumer purchase information at a store;  
reconciling the coupon data base information with the [product information sold to the] consumer purchase information;  
deducting any discount or rebate from the consumer charges based on the reconciliation;  
and updating the coupon data base to reflect the reconciliation.